

## **Facts**

Celebrating its 20<sup>th</sup> anniversary in 2009, City Parks Foundation is the only independent, nonprofit organization to offer park programs throughout the five boroughs of New York City. We work in over 750 parks citywide, presenting a broad range of free arts, sports, and education programs, and empowering citizens to support their parks on a local level. Our programs and community-building initiatives now reach more than 600,000 New Yorkers each year, contributing to the revitalization of neighborhoods throughout New York City with a particular focus on some of the city's most underserved areas.

Since our founding in 1989, CPF has received a number of awards in recognition of our achievements, including the prestigious Innovations in American Government Award, Parks & Trails New York's George W. Perkins Award, and the 2007 Doris C. Freedman Award, in recognition of our role in improving parks and open spaces and enriching the lives of New Yorkers throughout the five boroughs.

## **Programs**

Our CityParks Arts programs run year-round, peaking during the summer months. Artistic programs span the genres of pop, world, jazz, hip-hop, rock, and Latin music, contemporary and classical forms of dance, community and nationally acclaimed theater, word, film, comedy, and puppetry, presented in public parks, nearly all free of charge. To facilitate and assist with all of its programming and activities, the City Parks Foundation partners with the New York City Department of Parks & Recreation.

City Parks Foundation offered 75 high quality and diverse performing arts programs in neighborhood parks throughout New York City this summer, all entirely free of charge. CityParks Concerts, CityParks Dance, and CityParks Theater, a trio of performing arts festivals, provides community parks with both renowned and rising talent in a multitude of genres including hip-hop, rock, pop, jazz, world, & latin music, modern and classical forms of dance, ballet, and community and nationally acclaimed contemporary theater, word, film, comedy, and puppetry.

CityParks Education connects teachers, students and families to local parks, waterfront areas & recreation centers by providing hands-on programs that meet specific community needs and public educational standards. Recently, these programs have expanded to include technology initiatives, health programs and open events to the public.

Partnerships for Parks is a joint program of City Parks Foundation and the New York City Department of Parks & Recreation that creates opportunities for communities to get involved in the City's neighborhood parks. Through workshops, small grants, outreach, organizational development, and problem solving, Partnerships for Parks strengthens local efforts to revitalize parks and the neighborhoods that surround

them, bolstering a network of over 4,000 groups and 65,000 local leaders throughout all five boroughs.

CityParks Sports brings expert instruction in tennis, golf and track & field into public parks citywide, free of charge. From our veteran program CityParks Tennis to the newly opened Junior Golf Center, we help more than 15,000 children and adults stay fit each year.

### **Financials**

Assets: \$20, 429,310

Income: \$10, 995, 873

Annual Project Budget

List Institutional Funders

### **Awards/ Recent Press**

### **Testimonials**

### **Board/Advisory Board**

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**General Benefits Offered to Sponsor**

Print & Online Brand Visibility  
Event Brand Visibility  
VIP Access to select events  
Matching Programs to Sponsor's target markets

Financials:

<http://www.guidestar.org/pqShowGsReport.do?partner=justgive&npId=220508>

City Parks Foundation Info:

<http://www.cityparksfoundation.org/index.aspx?lobid=830>

NYC Population:

[http://www.health.state.ny.us/nysdoh/vital\\_statistics/2003/table01.htm](http://www.health.state.ny.us/nysdoh/vital_statistics/2003/table01.htm)

[http://en.wikipedia.org/wiki/New\\_York\\_City#Demographics](http://en.wikipedia.org/wiki/New_York_City#Demographics)

Select Quotes Taken From:

<http://ezproxy.library.nyu.edu:2082/pqdweb?index=4&did=1719195891&SrchMode=1&sid=1&Fmt=3&VInst=PROD&VType=PQD&RQT=309&VName=PQD&TS=1264540181&clientId=9269>

*City Parks Foundation*; NYC's Largest Presenter of Free Entertainment in the Parks, *City Parks Foundation*, Presents 75 Summer Concerts, Dance & Theater  
*Anonymous*. [Entertainment Newsweekly](#). Atlanta: [May 29, 2009](#), pg. 116

Sponsorship Info:

<http://www.summerstage.org/index.aspx?lobid=856>

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General Info:

<http://www.cityparksfoundation.org/index.aspx?lobid=710>  
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